Arizona Project WET (APW) has been promoting water stewardship and science literacy using the Arizona Water Festival (AWF) program since the year 2000, reaching an average of 5,000 students and 160 teachers each year. Today, the program has deepened the understanding of water in the earth system and Arizona’s water resources for over 71,500 students, 2,600 teachers, and 2,400 volunteers in over 25 communities across the state. Sponsorship proceeds for this community-driven event have provided hundreds of thousands of dollars in volunteer hours, equipment donations, and cash support to local education, while simultaneously improving the visibility of AWF Sponsors as pillars of community progress. Arizona Project WET recognizes that developing science literacy begins with engaging teachers in 21st century teaching practices and connecting real world professionals with elementary school students. That’s why the Arizona Water Festival spans an entire unit beginning with a professional development workshop that helps teachers implement pre- and post-festival lessons to prepare students for the water festival and deepen their learning. Please join us in bringing the Arizona Water Festival program to your local 4th grade teachers and students! The community could not do it without you, and we thank you for your support.

I look forward to working with you.

Sincerely,

Tina Ku Sleeper
Statewide Water Festival Coordinator
Arizona Project WET
71,500 students • 2,600 teachers • 2,400 volunteers

25 communities

I felt like I was the luckiest kid in the world.
-Student

I was so happy when we were learning about water.
-Student

These kids are going to teach their parents.
-Alejandro Barcenas, ADWR

The positive impact on the community was evident to me in the excitement the students, parents and teachers exhibited while participating in the Arizona Water Festival.
-Volunteer

I think it's very important to give them the hands-on experience with the experts!
-Teacher

It was one of the best science learning experiences for 4th graders I have seen.
-Volunteer
WHY SPONSOR THE ARIZONA WATER FESTIVAL?

1. Engage and improve your community.
2. Invest in student learning and science literacy.
3. Strengthen teacher professional development.
4. Gain recognition in the community.
5. Help connect community professionals with students.
6. Provide students with a day of exploration at a community festival.
7. Take your message out to the community.

Past Arizona Water Festival Sponsors Include:
SPONSER LEVELS

The Watershed - Tax Deductible Contribution: Greater or equal to $5,000
1. Logo on the official Water Festival vest worn by volunteers
2. Sponsor name and logo featured in printed advertising and news releases
3. Opportunity to display signage at the festival
4. Recognition in volunteer thank-you notes
5. Social media blast featuring the sponsor
6. Sponsor name and logo on Festival banners and signs
7. Sponsor name and logo in promotional flyers and participation packets
8. Opportunity to include your organizations promotional items in student and/or teacher packets
9. Opportunity to provide presenters for an interactive water-related activity

The River - Tax Deductible Contribution: From $2,500 to 5,000
1. Social media blast featuring the sponsor
2. Recognition in volunteer thank-you notes
3. Sponsor name and logo on Festival banners and signs
4. Sponsor name in promotional flyers and participation packets
5. Opportunity to include your organizations promotional items in student and/or teacher packets
6. Opportunity to provide presenters for an interactive water-related activity

The Stream - Tax Deductible Contribution: From $750 to 2,500
1. Sponsor name in promotional flyers
2. Sponsor name and logo on Festival banners and signs
3. Opportunity to include your organizations promotional items in student and/or teacher packets
4. Opportunity to provide presenters for an interactive water-related activity

The Tributary - Tax Deductible Contribution: From $250 to $750
1. Sponsor name in promotional flyers
2. Opportunity to include your organizations promotional items in student and/or teacher packets
3. Opportunity to provide presenters for an interactive water-related activity

The Arroyo - Tax Deductible Contribution: Up to $250
1. Opportunity to include your organizations promotional items in student and/or teacher packets
2. Opportunity to provide presenters for an interactive water-related activity

Please make checks payable to “the University of Arizona” and send them with a copy of this letter to Arizona Project WET, Water Resources Research Center, 350 N. Campbell Avenue, Tucson, AZ, 85719. Your donation will support only the Southern Gila County Water Festival.